

Baiano Women - 1st Phase - São Francisco BA vs Litoral Norte

DATE: Sunday, August 24, 2025
LOCATION: Pojuca, Bahia, BR

Event Description

Baiano Women - 1st Phase - São Francisco BA vs Litoral Norte is a premier sports event in Pojuca, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,335 people

Event ID: CDPV4LRzpSw74Pfori

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 934 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.