

Baiano Women - 1st Phase - Litoral Norte vs Jequié

DATE: Saturday, September 20, 2025
LOCATION: State of Bahia, BR

Event Description

Baiano Women - 1st Phase - Litoral Norte vs Jequié is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 837 people

Event ID: DahoDXBUyyzLFmLZ7f

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 335 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.