

# Baiano Women - 1st Phase - Litoral Norte vs Botafogo BA

DATE: Saturday, October 4, 2025  
LOCATION: Mata de São João, Bahia, BR

## Event Description

Baiano Women - 1st Phase - Litoral Norte vs Botafogo BA is a premier sports event in Mata de São João, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,500 people

**Event ID:** 3swqj9ysoNbRKB75oS

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*