

Baiano Women - 1st Phase - Jequié vs Jacuipense

DATE: Saturday, September 13, 2025
LOCATION: Lauro de Freitas, Bahia, BR

Event Description

Baiano Women - 1st Phase - Jequié vs Jacuipense is a premier sports event in Lauro de Freitas, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,273 people

Event ID: AkTPGa4wYT7ugpvSbV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 909 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.