

Baiano Women - 1st Phase - Jequié vs CFFB

DATE: Sunday, September 28, 2025
LOCATION: Conceição do Coité, Bahia, BR

Event Description

Baiano Women - 1st Phase - Jequié vs CFFB is a premier sports event in Conceição do Coité, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 4wwi4W6AKPDpr6ripV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.