

# Baiano Women - 1st Phase - CFFB vs Jacuipense

DATE: Saturday, October 4, 2025  
LOCATION: Lauro de Freitas, Bahia, BR

## Event Description

Baiano Women - 1st Phase - CFFB vs Jacuipense is a premier sports event in Lauro de Freitas, Bahia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,955 people

**Event ID:** HKDY2FTHbDZNTmCwS8

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,182 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*