

Baiano U20 - Final - Estrela de Março U20 vs Bahia U20

DATE: Saturday, August 16, 2025
LOCATION: Salvador, Bahia, BR

Event Description

Baiano U20 - Final - Estrela de Março U20 vs Bahia U20 is a premier sports event in Salvador. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,521 people

Event ID: ERg8p2dSbQK3KyWWDo

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,608 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.