

Badieh: music from the borderlands of Afghanistan & Iran

DATE: Sunday, November 9, 2025
LOCATION: Newtown, New South Wales, AU

Event Description

Badieh: music from the borderlands of Afghanistan & Iran is a premier concerts event in Newtown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 295 people

Event ID: 5be4hXxsQ4JeqsLheT

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.