

Bad Words for BullyingCanada – Stand Up for Charity

DATE: Thursday, October 23, 2025
LOCATION: Four Corners, New Brunswick, CA

Event Description

Bad Words for BullyingCanada – Stand Up for Charity is a premier performing-arts event in Four Corners. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 92 people

Event ID: G6AgqSCtsvzRWfzteZ

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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