

Bad Manners and Max Splodge

DATE: Saturday, December 13, 2025

LOCATION: Margate, England, GB

Event Description

Bad Manners and Max Splodge is a premier concerts event in Margate. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 67/100

Expected Attendance: 7,027 people

Event ID: E6LVmix2Csk8Ksng5K

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,811 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.