

# BAD CHOICES: Tera Solo/ English Stand Up Comedy! BERLIN

DATE: Friday, October 24, 2025  
LOCATION: Berlin, Berlin, DE

---

## Event Description

BAD CHOICES: Tera Solo/ English Stand Up Comedy! BERLIN is a premier performing-arts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 34/100  
**Expected Attendance:** 165 people  
**Event ID:** CXwezr7o2EmmZVHaJp

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 66 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*