

Backyard Bands & Brews Band Series - Silver Moon Riders

DATE: Thursday, August 14, 2025
LOCATION: Colorado Springs, Colorado, US

Event Description

Backyard Bands & Brews Band Series - Silver Moon Riders is a premier concerts event in Colorado Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 379 people
Event ID: DNBm3VE4w5JYkKbrZJ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
