

Back to the Future

DATE: Tuesday, February 10, 2026

LOCATION: Ft Lauderdale, US

Event Description

Back to the Future is a premier performing-arts event in Ft Lauderdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 55/100

Expected Attendance: 1,704 people

Event ID: A2AggDuGcVbGFAMjCH

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 682 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/back-to-the-future>

Document generated on 6/4/2026, 3:03:08 AM