

# Back to School Trivia Night ?' p ?

DATE: Wednesday, August 13, 2025

LOCATION: Seguin, Texas, US

---

## Event Description

Back to School Trivia Night ?' p ? is a premier community event in Seguin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** GoAJcrXBUmNjAUBick

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/back-to-school-trivia-night->

Document generated on 6/4/2026, 4:13:03 AM