

Back On My Focus Concert by Native.

DATE: Wednesday, October 29, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

Back On My Focus Concert by Native. is a premier concerts event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,119 people

Event ID: 3V4zk2ZJN9iEHVS4hR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 448 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
