

Back by popular demand! Indoor Shades will be performing at EZ Bar and Cafe

DATE: Saturday, August 16, 2025
LOCATION: Altrincham, England, GB

Event Description

Back by popular demand! Indoor Shades will be performing at EZ Bar and Cafe is a premier expos event in Altrincham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: 44wFrMdJ6kwt5ozLHe

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
