

Baby Market Limerick

DATE: Sunday, October 5, 2025
LOCATION: Castleconnell, County Limerick, IE

Event Description

Baby Market Limerick is a premier expos event in Castleconnell. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 938 people
Event ID: 8Z2rC66EZWDdGdFKBn

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
