

# Baby Care (IN-PERSON)

DATE: Wednesday, December 3, 2025

LOCATION: Lakeland, Florida, US

## Event Description

Baby Care (IN-PERSON) is a premier conferences event in Lakeland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 22/100

**Expected Attendance:** 39 people

**Event ID:** ATUKwZfkCzASEdkxQK

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 16 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/baby-care-in-person>

Document generated on 6/4/2026, 6:09:57 AM