

Baby Bites: Jewellery Exhibition Tour

DATE: Sunday, October 12, 2025

LOCATION: Palmerston North, Manawatū Ōvāi Region, NZ

Event Description

Baby Bites: Jewellery Exhibition Tour is a premier expos event in Palmerston North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 776 people

Event ID: 9RT6yZctUporxRq8dM

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 310 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.