

Babilônia fest 5 edição

DATE: Saturday, August 23, 2025
LOCATION: Parque Estrela Dalva IX e X, Goiás, BR

Event Description

Babilônia fest 5 edição is a premier festivals event in Parque Estrela Dalva IX e X. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 425 people

Event ID: FZimhE4rXNCwTDqF7T

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.