

Babies Proms with the Philharmonic Orchestra

DATE: Friday, August 15, 2025
LOCATION: Mount Lawley, Western Australia, AU

Event Description

Babies Proms with the Philharmonic Orchestra is a premier performing-arts event in Mount Lawley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: CfyqPqSs2JiNg33dwW

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.