

babas tutsipop and Linxes

DATE: Friday, September 26, 2025
LOCATION: Irapuato, Guanajuato, MX

Event Description

babas tutsipop and Linxes is a premier concerts event in Irapuato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 262 people

Event ID: C8npzj5eYnX3WGhKq6

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.