

BA JOHNSTON w Danny Miles, Lee Reed, Man Made Hill - Fri Oct 3 - 8:30 PM

DATE: Friday, October 3, 2025
LOCATION: Hamilton, Ontario, CA

Event Description

BA JOHNSTON w Danny Miles, Lee Reed, Man Made Hill - Fri Oct 3 - 8:30 PM is a premier community event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 37/100

Expected Attendance: 235 people

Event ID: 6yt2kkvK66HXrBpGCa

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
