

B3 League - Veertien Mie vs Tokushima Gambarous

DATE: Saturday, September 27, 2025
LOCATION: Tokushima-shi, Tokushima-ken, JP

Event Description

B3 League - Veertien Mie vs Tokushima Gambarous is a premier sports event in Tokushima-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 918 people

Event ID: A2hkhP8MzqLMtApGYu

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 367 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.