

B3 League - Veertien Mie vs Kagawa Five Arrows

DATE: Sunday, October 19, 2025
LOCATION: Takamatsu, Kagawa, JP

Event Description

B3 League - Veertien Mie vs Kagawa Five Arrows is a premier sports event in Takamatsu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 933 people

Event ID: AU7vXotSaHcnLDKJ44

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 373 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.