

# B3 League - Shinagawa City vs Earthfriends Tokyo Z

DATE: Saturday, December 27, 2025  
LOCATION: Tokyo, JP

## Event Description

B3 League - Shinagawa City vs Earthfriends Tokyo Z is a premier sports event in Tokyo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,205 people

**Event ID:** FS5BKPrsjaoT2EKZPL

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 482 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*