

B3 League - Niigata Albirex vs Tokushima Gambarous

DATE: Saturday, December 20, 2025
LOCATION: Tokushima-shi, Tokushima-ken, JP

Event Description

B3 League - Niigata Albirex vs Tokushima Gambarous is a premier sports event in Tokushima-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,164 people

Event ID: 3PXe5zpMMY9n3vZKw7

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.