

B1 League - Yokohama B-Corsairs vs Susanoo Magic

DATE: Sunday, October 19, 2025
LOCATION: Izumo, Shimane, JP

Event Description

B1 League - Yokohama B-Corsairs vs Susanoo Magic is a premier sports event in Izumo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,135 people

Event ID: 3nHN3xeX58ZCnrBZvH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 454 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.