

B1 League - Utsunomiya Brex vs Osaka Evessa

DATE: Wednesday, December 10, 2025

LOCATION: Ç6 ¶ ×6†'À Lsaka-fu, JP

Event Description

B1 League - Utsunomiya Brex vs Osaka Evessa is a premier sports event in Ç6 ¶ ×6†'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,013 people

Event ID: GqL3TZtv3DLYnDbwzL

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,605 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.