

B1 League - SeaHorses Mikawa vs Hiroshima Dragonflies

DATE: Wednesday, November 12, 2025
LOCATION: Nishi-ku, Hiroshima-ken, JP

Event Description

B1 League - SeaHorses Mikawa vs Hiroshima Dragonflies is a premier sports event in Nishi-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,424 people

Event ID: 3mdXcsvBuLsYWnsttv

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.