

# B1 League - NeoPhoenix vs Osaka Evessa

DATE: Saturday, October 4, 2025

LOCATION: 大阪府吹上競技場, Osaka-fu, JP

## Event Description

B1 League - NeoPhoenix vs Osaka Evessa is a premier sports event in 大阪府吹上競技場. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,842 people

**Event ID:** 8XwoXbC8M7eTww5pHA

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,537 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*