

# B1 League - Kyoto Hannaryz vs Hiroshima Dragonflies

DATE: Tuesday, January 27, 2026  
LOCATION: Nishi-ku, Hiroshima-ken, JP

## Event Description

B1 League - Kyoto Hannaryz vs Hiroshima Dragonflies is a premier sports event in Nishi-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,610 people

**Event ID:** GWFb6S975jCjLAPukd

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,444 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*