

B1 League - Koshigaya Alphas vs Osaka Evessa

DATE: Sunday, January 4, 2026
LOCATION: 京都市 京セラドーム大阪, JP

Event Description

B1 League - Koshigaya Alphas vs Osaka Evessa is a premier sports event in 京都市. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,869 people

Event ID: 4KcGNkVe82J9qxQLA5

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,548 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.