

B1 League - Gunma Crane Thunders vs Ryukyu Golden Kings

DATE: Saturday, October 25, 2025
LOCATION: Okinawa, Okinawa, JP

Event Description

B1 League - Gunma Crane Thunders vs Ryukyu Golden Kings is a premier sports event in Okinawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,606 people
Event ID: Hd86QdqF2fpBFzHfep

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,042 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.