

# B1 League - Gunma Crane Thunders vs Ibaraki Robots

DATE: Saturday, October 11, 2025  
LOCATION: Hitachi, Ibaraki, JP

## Event Description

B1 League - Gunma Crane Thunders vs Ibaraki Robots is a premier sports event in Hitachi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 50/100  
**Expected Attendance:** 990 people  
**Event ID:** 6snaRhgNQQUEMyrnSB

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 396 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*