

# B-dazzled Music & Talents Festival

## SESSION 5 (Vocals)

DATE: Tuesday, November 25, 2025  
LOCATION: Singapore, SG

### Event Description

B-dazzled Music & Talents Festival SESSION 5 (Vocals) is a premier performing-arts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 38/100

**Expected Attendance:** 241 people

**Event ID:** 3mvinKJkA977fCN9K4

### Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 96 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*