

Azadegan League - Shahrdari Noshahr vs Damash Gilanian

DATE: Wednesday, September 10, 2025
LOCATION: Tehran, Tehran Province, IR

Event Description

Azadegan League - Shahrdari Noshahr vs Damash Gilanian is a premier sports event in Tehran. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,882 people

Event ID: 6vdEqZesTV9uhZMb4w

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.