

Azadegan League - Sanat Naft vs Damash Gilanian

DATE: Thursday, August 28, 2025
LOCATION: Rasht, Gilan Province, IR

Event Description

Azadegan League - Sanat Naft vs Damash Gilanian is a premier sports event in Rasht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,402 people

Event ID: BjysQCyrbfaauG9DLm

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,361 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.