

# Azadegan League - Mes Shahr-e Babak vs Sanat Naft

DATE: Saturday, October 25, 2025  
LOCATION: Abadan, Khuzestan Province, IR

## Event Description

Azadegan League - Mes Shahr-e Babak vs Sanat Naft is a premier sports event in Abadan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,092 people

**Event ID:** ALSfrhuZ9veKMB6tLL

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,037 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*