

Azadegan League - Mes Kerman vs Mes Soongoun

DATE: Tuesday, September 23, 2025
LOCATION: Tabr ·ç ...@abriz), IR

Event Description

Azadegan League - Mes Kerman vs Mes Soongoun is a premier sports event in Tabr · (Tabriz). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,591 people

Event ID: HXYnfqZqADNW6qPSa2

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.