

Azadegan League - Fard Alborz vs Pars Jonoubi Jam

DATE: Sunday, October 12, 2025
LOCATION: Jam, Bushehr Province, IR

Event Description

Azadegan League - Fard Alborz vs Pars Jonoubi Jam is a premier sports event in Jam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,895 people

Event ID: AR3q2PBJzyf8yHga9v

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,758 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.