

Ayutthaya World Run Thailand Series by Allianz Ayudhya

DATE: Saturday, November 29, 2025
LOCATION: àN%âP â@'áz â^9, Chang Wat Phra Nakhon Si Ayutthaya, TH

Event Description

Ayutthaya World Run Thailand Series by Allianz Ayudhya is a premier sports event in àN%âP â@'áz â^9. Th attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 148 people

Event ID: CuzvADnUM2p6j8NDo9

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.