

# Ayden West Band live at The Gym Grill and Bar

DATE: Friday, August 15, 2025  
LOCATION: San Tan Valley, Arizona, US

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## Event Description

Ayden West Band live at The Gym Grill and Bar is a premier concerts event in San Tan Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 44/100

**Expected Attendance:** 529 people

**Event ID:** 58bpWi8WeegvWtyVmG

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 212 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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