

Axis Point Teens: Finding Your Bearings for the Journey Ahead

DATE: Friday, August 22, 2025
LOCATION: Napier, Hawke's Bay Region, NZ

Event Description

Axis Point Teens: Finding Your Bearings for the Journey Ahead is a premier community event in Napier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 42/100
Expected Attendance: 417 people
Event ID: 9cJKRvUWSmwBZd8vG6

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
