

# Awaken Generation Revival Night

## OCTOBER 2025

DATE: Wednesday, October 29, 2025  
LOCATION: Singapore, SG

### Event Description

Awaken Generation Revival Night OCTOBER 2025 is a premier concerts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 200 people

**Event ID:** D2t4A4LH8hWtsJV3DG

### Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 80 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*