Avtomobilist Yekaterinburg vs HC Barys

DATE: Friday, November 7, 2025
LOCATION: Astana, Astana, KZ

Event Description

Avtomobilist Yekaterinburg vs HC Barys is a premier sports event in Astana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,451 people
Event ID: 627zKrEAD5rVWx2RR6

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,780 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.