

AVSPNI Omagh Day

DATE: Wednesday, January 7, 2026
LOCATION: Belfast, Northern Ireland, GB

Event Description

AVSPNI Omagh Day is a premier conferences event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 390 people
Event ID: 7eUCy6aQamDP2ehTyi

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
