

# AvonLIVE! ft. Hot Buttered Rum

DATE: Wednesday, August 13, 2025

LOCATION: Avon, Colorado, US

---

## Event Description

AvonLIVE! ft. Hot Buttered Rum is a premier concerts event in Avon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 153 people

**Event ID:** 93tQuBRRkfidRSL2Lo

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/avonlive-ft-hot-buttered-rum>

Document generated on 6/3/2026, 11:05:33 PM