

Avoca Beachside Markets 2025

DATE: Saturday, August 23, 2025
LOCATION: Avoca Beach, New South Wales, AU

Event Description

Avoca Beachside Markets 2025 is a premier performing-arts event in Avoca Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 183 people
Event ID: 63zfeKeR3RjVS4cxjc

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
