

AVIX Women's Council BC AI in AV - a Fireside Chat with Byron Tarry

DATE: Thursday, October 16, 2025
LOCATION: New Westminster, CA

Event Description

AVIX Women's Council BC AI in AV - a Fireside Chat with Byron Tarry is a premier conferences event in New Westminster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 124 people

Event ID: CP5HRFp5c7cKVVPdwX

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
